

In honour of international thalassaemia day on 8<sup>th</sup> May, we are running a competition to bring people together and raise awareness.

We want you to get together with friends, family and anyone you can gather to host an event that will get people talking about thalassaemia.

The most effective and creative entry will win £100 worth of Amazon vouchers.

You must share videos or photos of your event to social media to be in with a chance of winning.

We want as many people to hear about international thalassaemia day as possible so the bigger the audience, the better.

A list of potential events you might take host are:

- Picnic in the park or a large party inside
- A play
- Create and film a music video
- Comedy night
- Dramatic reading
- Poem reading
- Musical performance (singing, a band etc)
- Puppets
- A thalassaemia group walk
- Karaoke
- A thalassaemia themed egg hunt

Feel free to get creative though and host whatever event you think will help people hear about international thalassaemia day and what it means to have thalassaemia.

## How to take part

You must email us to let us know that you will be taking part and let us know what you plan to do.

You'll need to invite as many people along to your event as possible or spread it to as many as you can.

Once your event is taking place you will need to take pictures and/or videos and share these to social media.

You may take part as an individual or as a team.

You should share your posts with our social media accounts:



: @UKThal



: teamukts

# The Prize

The winner will be chosen by a majority vote by the UKTS board of trustees. The prizes will be:

- First place: £200.00
- Second place: £150.00
- Third place: £100.00
- Honourable mentions may be announced alongside the winning entries.

# Dates and Deadlines

Please email us at [office@ukts.org](mailto:office@ukts.org) by 5<sup>th</sup> of May 2019 to make us aware of the details of your event.

Events can take place on world thalassaemia day (8th of May) but not after. All social media posts must also be made before this time.

We will announce the winner in June 2019.

# Terms and conditions

Each team or individual may submit only one entry.

The event submitted for consideration and all social media posts must take place no later than the 8<sup>th</sup> of May 2019.

The winning entries will be announced publicly. Participants agree to their name and image being publicly displayed by the UKTS when announcing the winning submission.

By entering the competition, the participant agrees that the United Kingdom Thalassaemia Society (UKTS) may use, reproduce, publish and distribute the images and videos included in the submission for our own unfettered purpose, including to advertise the society, across all mediums in perpetuity.

The UKTS accepts no responsibility or liability for any costs, direct or subsequent, incurred as a result of taking part in the competition.

The UKTS reserve the right to judge all entries based upon criteria of its own choosing. The final decision of ranking entries rests with the UKTS board of trustees and is made entirely at their discretion following a majority vote.

The UKTS may cancel, suspend or modify the competition if it sees fit. If no entries are deemed worthy of winning then no prize may be awarded.

Each individual, whether participating singly or as a group, must comply with all applicable laws, regulations and policies during the course of participating in the competition.

By submitting images or videos as part of an entry the participant affirms that they are the owner of,

or have the right to use, any copyrighted works that are included as part of their submission and that their submission does not infringe any copyright or any other rights of a third party. Submissions must not infringe upon any copyright or any other rights of any third party and will be deemed invalid if found to do so. The UKTS accepts no liability for any issues of copyright that may arise as a result of participating in this competition.

By participating in the competition each individual (whether participating singly or in a group) agrees to comply with these terms and conditions. Failure to do so can result in no award being made.

The prize shall be awarded by the UKTS after the winning entries have been publicly announced and so long as it is reasonable and viable to do so.